

Helvetas Swiss Intercooperation in collaboration with the
Asian Development Bank

Cordially Invites you to a Workshop on

TRANSFORMING RICE PRODUCTION IN PAKISTAN

**Strengthening Sustainable Rice Production in Pakistan for Climate Resilience,
Food Security, Export Enhancement, and Inclusive Economic Growth**

**In conjunction with the Launch of the
Sustainable Rice Platform National Chapter for Pakistan**

Date: Thursday 8th June, 2023

Venue: Faletti's Hotel Lahore (Crystal Hall)



For confirmations of your participation please contact:

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Time	Main topics/ Sessions	Presenter
09:15	Registration (Tea / Coffee)	
Opening session		
9:30 – 9:40	Opening Remarks	Dr. Arjumand Nizami, Representative, Helvetas Pakistan
9:40 – 9:50	Welcome Remarks	Ch. Samee Ullah Naeem, CEO, Atlas Foods
09:50– 10:00	Welcome Remarks	Dr. Kiyoshi Taniguchi, Principal Economist / Country Economist of Pakistan Asian Development Bank (ADB)
10:10 – 10:20	Guest Remarks	Secretary Agriculture Department, Punjab
Sustainable Rice Platform (SRP) National Chapter Inauguration Session:		
Transforming Pakistan's traditional rice production sector to globally recognized rice industry		
Moderator: Shahrukh Khan		
Panel 1: Contribution of rice sector		
10:35 – 10:50	International rice trade projections, and their implications to Pakistan's rice exports	Dr. Takashi Yamano, ADB and Dr. Babur Wasim / ADB Consultant
10:50 – 11:05	Rice production landscape in Punjab	Dr. Anjum Buttar, DG Extension Agriculture Department Punjab
11:05 – 11:20	Impact of R&D and international collaboration on rice value chain development: lessons for future direction in Pakistan	Dr. Kiyoshi Taniguchi, Principal Economist, ADB and Sahibzada Mansoor Ali, Agriculture Finance Specialist / ADB consultant
11:20 – 11:35	Investment in R&D for rice sector in Punjab	CEO Punjab Agriculture Research Board (PARB)
11:35 – 11:50	Carbon market opportunities in the rice and agriculture sector	Mr. VK, Principal Climate Change Specialist, ADB and Mr. Takeshi Miyata, Climate Change Specialist (Future Carbon Fund), ADB
Working Tea 11:50 – 12:10		
Panel 2: Meeting the challenges		
12:10– 12:25	Meeting SRP standards to enhance agriculture export	Noriko Sato, Senior Natural Resources Specialist, ADB, Dr. David Hunter, Integrated Pest Management Specialist / ADB Consultant and Mr. Kamal Shehryar, Trade Development Specialist / ADB Consultant
12:25 – 12:40	Sustainable and inclusive rice production and value chain – SRP as Driver for Change	Dr. Wyn Elis, Executive Director SRP Secretariat at Bangkok, Thailand

12:40 – 13:00	SRP national chapter launching – SRP national chapter vision, charters and proposed annual action plan	Dr. Arjumand Nizami and Shahrukh Khan, Helvetas
13:00 – 13:10 SRP Pakistan National Chapter Inaugural Group Photo Session		
13:30 – 14:30	Lunch	
Talk show with shifting participants: Towards SRP compliance in Pakistan for high standards rice production and value chain		
Stakeholders' expectations and concerns (founded on a prior digital survey results on role of the Chapter in transforming rice sector)		
Moderators: Arjumand Nizami and Syed Nadeem Bukhari		
14:30 – 15:45	<p>First round (practice):</p> <ol style="list-style-type: none"> 1. Imran Sheikh, Galaxy rice mills 2. Mr. Raja Arsalan, Pakistan Basmati Heritage Foundation 3. Mr. Faizan Ghor, Matco Foods 4. Zafar Iqbal, Rice Partners' Limited (RPL) 5. Mars Foods Netherlands 6. Malik Muhammad Akram, Director General OFWM, Agriculture Department 7. Rana Mahmood Akhtar, Chief Planning & Evaluation Cell, Agriculture Department 8. Jens Soth, Senior Adviser Commodities and Value Chains, Helvetas Swiss Intercooperation <p>Second round (support):</p> <ol style="list-style-type: none"> 9. Mr. Ahmed Umair, CEO, Vital Agri Nutrients 10. Mr. Nawaz Maiken, Director General Ayub Agriculture Research Institute 11. Dr. Ahsan Rana, LUMS 12. Dr. Fazilda Nabeel, Project Director Living Indus Initiative 13. Mr. Zafar Masood, CEO, Bank of Punjab 14. Mr. Arif Nadeem, CEO, Pakistan Agriculture Coalition 	
15:45 – 16:30	SRP for addressing inclusion and environmental issues in rice sector development	<p>Moderators: Zahid Rehman</p> <p>Short video clips from the rice fields</p> <p>Opportunities: Ms. Zainab Saeed, Kashf Foundation, Chief Strategy Officer</p>
Closing Session		
16:30 – 16:40	Guest Remarks	Mr. Ahmed Iqbal, Politician, Former District Chairman Narowal, Punjab
16:40 – 16:50	Wrap-up, next step and thanking remarks	Dr. Arjumand Nizami, Helvetas
16:50 – 17:00	Closing remarks	Ms. Noriko Sato, Senior Natural Resources Specialist, ADB

