



SUSTAINABLE RICE PLATFORM

TRANSFORMING THE RICE SECTOR

For over 10 years, the Sustainable Rice Platform (SRP) has driven transformation in the global rice sector through a multi-stakeholder alliance that links research, production, policy making, trade and consumption.

Our vision is to **Feed the world. Sustainably.** We have been working on promoting resource efficiency and sustainability both on-farm and throughout rice value chains.

Working together with our institutional members and strategic partners, we are transforming the global rice sector by improving smallholder livelihoods, reducing the social, environmental and climate footprint of rice production, and offering the global market an assured supply of sustainably produced rice.

LET'S TALK ABOUT RICE!

Rice is one of the world's most important staple foods and a critically important crop for the global food system.



3.5 billion

people around the world
rely on rice as a staple food.



480 MT

of rice are consumed every year
(approx. 54kg per person per year)



1 billion

people are involved in rice
farming, processing or trade.

As the world's population grows, so does demand for rice. The International Rice Research Institute (IRRI) estimates that **rice production needs to increase by 25% over the next 25 years to meet the global demand of the next generation.** However, climate impacts alone are expected to shrink the global rice supply by up to 15%. Farmers are facing immense challenges, including falling yields, land and water contamination due to excessive use of agrochemicals, biodiversity impacts and crop loss due to extreme climate events.

Rice is both a contributor to climate change as well as being highly vulnerable to its impacts. Conventional rice cultivation accounts for 30-40% of the world's freshwater withdrawals, up to 10% of global man-made methane emissions, and can affect biodiversity and lead to habitat loss.

Sustainable Rice Platform

by the numbers

100+

global SRP members

20+

SRP registered projects.

150,000+

farmers committed to
adopting the SRP Standard

11+

countries already have
SRP-Verified rice available
in their supermarkets.

8+

of the UN Sustainable
Development Goals have
direct relevance with
SRP's solutions
SDGs: 1,2,5,6,12,13,15,17



HOW CAN WE SUPPORT FARMERS AND REDUCE THE FOOTPRINT OF RICE?

SRP's vision articulates a new norm in rice, where the sector delivers healthy, high-quality, and nutritious rice to consumers while helping farmers achieve better lives and protecting the environment.

SRP offers farmer-friendly tools to help drive this transformation of rice supply chains. **The SRP Standard for Sustainable Rice Cultivation**, the world's first voluntary sustainability standard for rice, helps farmers boost their yields and incomes whilst protecting the environment.

Today, the Standard is adopted by more than 150.000 farmers across 20+ countries worldwide. Early field studies indicate that adoption of the SRP Standard can deliver economic, social and environmental benefits such as:

- up to **20%** saving in water use.
- up to **10%** reduction in chemical use
- up to a **10-20%** increase in farmers' incomes
- up to **50%** reduction in greenhouse gas emissions.

In 2020, based on the SRP Standard, SRP launched the SRP Assurance Scheme, the world's first and only rice sustainability management system that links buyers in global markets to rice producers who sustainably manage their land and production. Through this Scheme, retailers and other actor markets can make significant and measurable contributions to corporate sustainability commitments,

The on-pack SRP-Verified Label guarantees the integrity of sustainably produced rice on retailer shelves and allows consumers to choose sustainable rice that directly benefits small farmers and contributes to protecting our environment.

We have come a long way in creating foundations for the transformation of the global rice sector. However, we still have a long way to go. **To achieve our goal to reach 10 million farmers by 2030**, we need collaboration and a shared vision among all stakeholders, partners and consumers.



Look for the SRP-Verified Label!

Join SRP and be part of this journey of transformation.

#ChooseSustainableRice

Sustainable Rice Platform e.V.

Email: Info@sustainablerice.org | Web: www.sustainablerice.org

Sustainable Rice Platform e.V. (SRP) is registered as an association in Germany, VR 11584

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