



SRP

Global Sustainable Rice Conference & Exhibition 2024

SPONSORSHIP & EXHIBITION OPPORTUNITIES



26-27 November 2024



Bangkok, Thailand





About

The 3rd Global Sustainable Rice Conference and Exhibition 2024 (SRP Conference) organized by the Sustainable Rice Platform (SRP) will be held at the United Nations Conference Centre in Bangkok, Thailand, on 26-27 November 2024.

Launched in 2017, the SRP Conference returns this year following a successful second event in 2019 to bring together over 350 high-level delegates from across the stakeholder spectrum to share best practices and latest innovations, showcase achievements and build partnerships.

The event represents an exceptional opportunity for your organization to showcase its accomplishments and commitment to sustainability, enhance brand visibility and network with key stakeholders across the global rice sector.



THE THEME

Sustainable Rice: Food, Climate and People

Rice is a crucial food staple for 4 billion people worldwide. However, conventional rice production consumes 34-43% of global irrigation water and contributes up to 12% of methane emissions.¹

Sustainable rice farming practices contribute to food and water security and serve as pivotal tools to fight multiple adverse effects of climate change.

¹ Sources: [IRRI Climate Change Strategy 2022-2027](#), [Kraus et al. 2022](#), [IRC 2023 Article](#)



KEY HIGHLIGHTS

Global Sustainable Rice Conference & Exhibition 2024



Insights from Experts

Gain valuable insights and recommendations from SRP members and other stakeholders actively participating within the SRP framework.



Innovation

Discover the latest innovations and approaches in sustainable rice production.



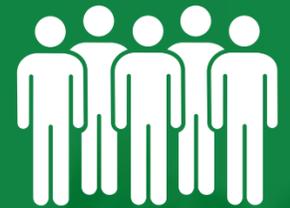
Collaboration & Partnerships

Foster collaboration, create new partnerships, and exchange knowledge with a diverse group of stakeholders.



Networking Opportunities

Build and strengthen networks with key players in the rice industry, including government agencies, development partners, researchers, and industry leaders.



300+ Delegates



30+ Countries

WHY SPONSOR?



Global Exposure

Reach an international audience of policymakers, industry experts, and sustainability advocates.



Networking Opportunities

Engage with key stakeholders, potential partners, and decision-makers in the rice industry.



Corporate Social Responsibility (CSR)

Align your brand with sustainability and environmental stewardship.



Brand Visibility

Increase brand awareness through multiple marketing channels before, during, and after the event.



Exclusive Benefits

Gain access to exclusive sessions, exhibition space, and speaking opportunities.

- Five (5) Complimentary tickets
- One (1) Type B Booth at exhibition area
- Acknowledgement of sponsor on SRP event page, program
- One (1) Feature in SRP's newsletter pre-event (3000 subscribers)
- Four (4) times included in pre-program promotion via social media leading up to the conference (over 12K followers across all social media channels)
- Acknowledgement of sponsor and sponsor's logo in post-event wrap up EDM
- Logo on photo backdrop on-site
- Logo on the holding slide, to be shown throughout the event
- Speaking opportunity - Join/moderate a panel
- Special recognition during opening and closing speech
- Front-row seating at conference
- Opportunity to include promotional item in giveaway bag

SPONSORSHIP TIER

Platinum

SPONSORSHIP PACKAGE: € 25,000

1 package available

SPONSORSHIP TIER

Gold

SPONSORSHIP PACKAGE: € 15,000

2 packages available

- Three (3) Complimentary tickets
- One (1) Type B Booth at exhibition area
- Acknowledgement of sponsor on SRP event page, program
- One (1) Feature in SRP's newsletter pre-event (3000 subscribers)
- Acknowledgement of sponsor and sponsor's logo in post-event wrap up EDM
- Logo on photo backdrop on-site
- Logo on the holding slide, to be shown throughout the event
- Front-row seating at conference
- Opportunity to include promotional item in giveaway bag

SPONSORSHIP TIER

Silver

SPONSORSHIP PACKAGE: € 8,000

3 packages available

- Two (2) Complimentary tickets
- One (1) Type C Booth at exhibition area
- Acknowledgement of sponsor on SRP event page, program
- Acknowledgement of sponsor and sponsor's logo in post-event wrap up EDM
- Logo on photo backdrop on-site
- Logo on the holding slide, to be shown throughout the event

OVERVIEW SPONSORSHIP PACKAGES - PLATINUM, GOLD, SILVER*

	Platinum	Gold	Silver
Sponsorship package	€ 25,000	€ 15,000	€ 8,000
Complimentary tickets	5	3	2
Booth at exhibition area (close to entrance of conference room)	Type B Booth	Type B Booth	Type C Booth
Acknowledgement of sponsor on SRP event page, program	X	X	X
1 Feature in SRP's newsletter pre-event (3000 subscribers)	X	X	
Included in pre-program promotion via social media leading up to the conference (4x) (over 12K followers across all social media channels)	X		
Acknowledgement of sponsor and sponsor's logo in post-event wrap up EDM	X	X	X
Logo on photo backdrop on-site	X	X	X
Logo on the holding slide, to be shown throughout the event	X	X	X
Speaking opportunity to be part of a panel/ to provide 3 min speech introducing a keynote speaker	X		
Special recognition during opening and closing speech	X		
Front-row seating at conference	X	X	
Opportunity to include promotional item in giveaway bag	X	X	

* All sponsorship packages can be customized. Please contact roong.tepkaew@sustainerice.org

Additional Sponsorship Opportunities

Lunch Day 1 (26 Nov 2024)

Sponsorship package: € 10,000

- Branding on tables
 - Acknowledgement on slide announcing lunch inside the conference room
 - Acknowledgment in event program and website
 - Acknowledgement in post-event wrap up EDM
 - Opportunity for pop-up banner at the lunch area
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Lunch Day 2 (27 Nov 2024)

Sponsorship package: € 8,000

- Branding on tables
- Acknowledgement on slide announcing lunch inside the conference room
- Acknowledgment in event program and website
- Acknowledgement in post-event wrap up EDM
- Opportunity for pop-up banner at the lunch area



Additional Sponsorship Opportunities

Coffee/Networking Break Day 1 (26 Nov 2024)

Sponsorship package: € 5,000

- Branding at refreshment stations
- Acknowledgement on slide announcing coffee break inside the conference room
- Acknowledgment in event program and website
- Acknowledgement in post-event wrap up EDM

Coffee/Networking Break Day 2 (27 Nov 2024)

Sponsorship package: € 3,000

- Branding at refreshment stations
- Acknowledgement on slide announcing coffee break inside the conference room
- Acknowledgment in event program and website
- Acknowledgement in post-event wrap up EDM



Additional Sponsorship Opportunities

Cocktail Reception (26 Nov 2024)

Sponsorship package: € 10,000

- Branding on tables
 - Acknowledgement on slide announcing cocktail reception inside the conference room
 - Acknowledgment in event program and website
 - Acknowledgement in post-event wrap up EDM
 - Opportunity for pop-up banner at the reception area
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Conference Bags

Sponsorship package: € 5,000

- Logo on conference bags given to all attendees
- Opportunity to include promotional item in giveaway bag
- Acknowledgment in event program and website
- Acknowledgement in post-event wrap up EDM



BOOTH TYPES



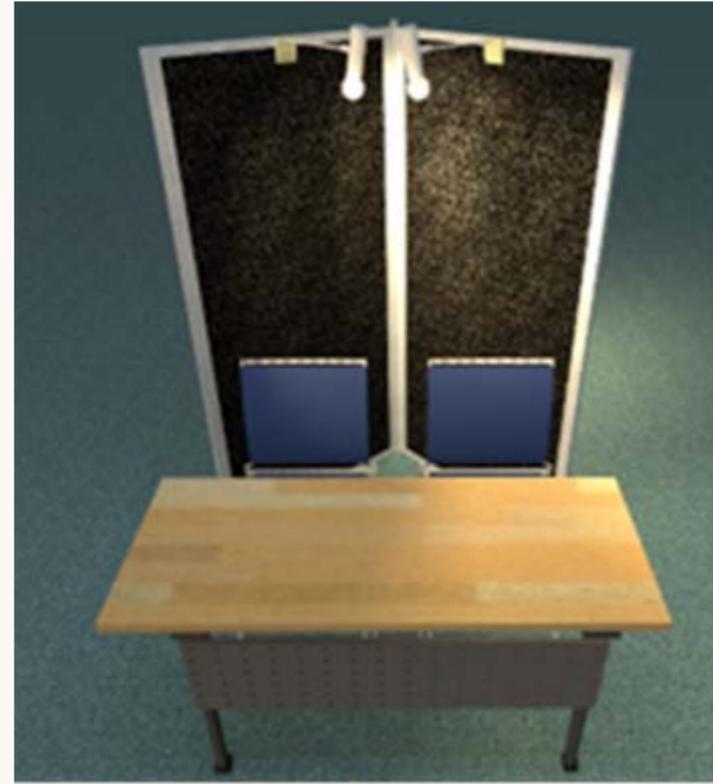
BOOTH TYPE B

Comprising seven panels with spotlights (each panel is 1m x 2m), a table with cover and two chairs

SRP members: 2,500 €

Non-members: 3,250 €

(Includes 1 conference ticket.)



BOOTH TYPE C

Comprising two panels with spotlights (each panel is 1m x 2m), a table with cover and two chairs

SRP members: 1,200 €

Non-members: 1,600 €

(Includes 1 conference ticket.)

**Only a few
exhibition booths
available!**



EXHIBITION AREA & BOOTHS

SRP CONFERENCE 2019



Reach out

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