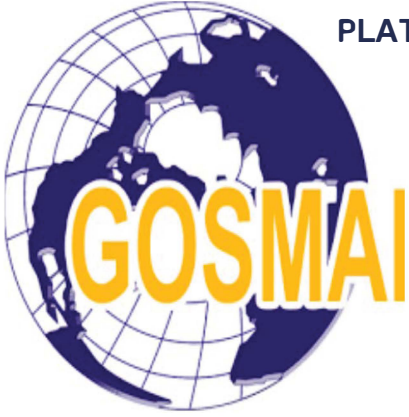


2024 International THE RICE TRADER
WORLD RICE CONFERENCE SUMMIT
5-7 November Conrad Hotel, Manila, Philippines



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GRAINS OF HONESTY



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International Rice Research Institute



PARTNER



SRP



The 2024 International World Rice Conference Summit delivers intelligence, networking, and a broad platform for communications between members of the global rice industry.

Attracting a growing group of sponsors, exhibitors and delegates numbering over 600 in our last event in 2023, this is, without doubt, the leading rice trade event in the world. The 2024 event is especially important as we return to the Philippines as the world's largest rice importer.

The Rice Trader works with sponsors to deliver an event that provides intelligence and meeting opportunities that will help trading decisions. Showcase your products, innovation, or leadership. The 2024 World Rice Conference offers sponsors and exhibitors a solid platform of market intelligence from which business will be built from with diverse international speakers and the Philippines' Government support. This year's conference in Manila will offer the participants an excellent platform to discuss the rice market in 2024 and beyond.

TRT's World Rice Conference 2024 will be an excellent gathering not only for market intelligence but for exchange between members of the rice supply chain and the spectrum of businesses involved in the rice supply chain. This year's focus includes sustainable production system, rice food security and innovative technology.

* International World Rice Conference / Summit 2024... Business Matching & Meet With The Key Players In Global Rice & Commodity Trade:

Some key topics that will be discussed.

- * The rise of India as the top global exporter and key provider of rice, stabilizing this key food commodity. Indian export ban and how long this remains in effect is KEY!!!
- * The political world remains highly in flux and effecting the world rice market in many ways on both on the buying and selling side.
- * The face of the global rice and grain trade was forever changed in Feb 2022 when Russia invaded Ukraine, and this led to more challenges in the global grain market. Middle East politics are also greatly effecting world risk factors.
- * Indian export dominance continues into 2024, but many are worried about their return to the Global Rice Market and the prices that are already decreasing in a downward pressure market.
- * The Philippines and Indonesia have come on as key importers in 2024, with many wondering how long this continues.
- * Chinese demand has continued to slow with only rising feed demand base to the global rice trade but with cheap domestic prices could look to export even more so in 2024/25.
- * The Grains markets have fallen from highs on hopes that 2024 will bring balance to the global food supply.
- * Demand has been very aggressive in the first half of 2024, but will this continue in Q4 and 2024.
- * Shipping rates higher and how to prolonged delivery dates, container availability improvement, with global markets are facing recessionary market with several forces including rising interest rates, a strong dollar and consequently weaker purchasing power add to the challenges facing the global rice market.
- * The effects of the rise of sustainable agriculture and move towards carbon neutrality.
- * The high global food stocks, especially in rice which is historically high.
- * The 2024 rice market has continued to grow and remain very interesting power add to the challenges facing the global rice market.



REGISTER TODAY!

Who should attend?

2024 International World Rice Conference Summit is for the global rice community and the many allied industries that support the production, transport, trade, and consumption of rice.

- Rice Millers
- Grain Merchandisers
- Exporters
- Traders
- Rice Brokers
- Freight Brokers
- Commodity Surveyors and Inspectors
- Procurement Officials, Importers, and End Users
- Shipping Industry Officials (Liner and Bulk)
- Government/Trade Representatives
- Fertilizer Suppliers
- Individuals from the Sorting/Milling/Machinery Sector
- Collateral Managers
- Trade Financiers/Commodity Trade Financiers
- Marine/Cargo Insurers
- Legal Specialists That Support the Rice Trade
- Regional Rice Associations/Government Bodies and Institutes

SPONSORSHIP

Ask us about sponsorship options!

The 2024 International World Rice Conference already boasts an impressive list of sponsors (see the cover page for a list of committed sponsors and the exhibit update showing a sold-out exhibition for 2024) who have invested in our ability to deliver an event focused on intelligence, networking, and a broad platform for communications among members of the global rice industry.

Attracting a growing group of more than 600 attendees (sponsors, exhibitors, and delegates), TRT's International World Rice Conference is the leading rice trade event in the world and is happy to be making a return to the Philippines.

Showcase your products, innovation, or leadership. TRT's International World Rice Conference Summit offers sponsors and exhibitors alike a solid platform of market intelligence, upon which businesses are built.

Please contact:

Ms. Mercedes S Jones at mercedes.jones@thericetrader.com

The World's Best Rice Contest

Delegates are welcome to submit 2 x 1kg samples of rice by 12 noon of 7th of November, 2024 to the event secretariat and you will have your ticket to becoming the World's Best Rice.

Please provide the samples together with a description of the rice origin, variety or breed of rice, special characteristics and name of company and contact details of the person representing the company at the contest. The competition features sensory evaluation by professional chefs for pre-cooked and cooked rice samples that will be evaluated for quality of milled rice as well as sensory evaluation of raw and cooked rice.

For more information please email mercedes.jones@thericetrader.com

TENTATIVE AGENDA

5TH OF NOVEMBER 2024

10:00 AM to 5:00 PM | PRE-REGISTRATION AND ARRIVAL OF DELEGATES

Check in and take care of formalities, customize and make any last changes to your conference badge. This year's badges include your own unique QR Code that gives you access to all the event's activities, from social gatherings to lunches and the plenary sessions over the course of the event. This is your pass to the next 3-days of experiences and interaction with the global rice industry and participants opens.

6:00 PM to 9:00 PM | PRE-EVENT NETWORKING RECEPTION:

Networking is the hallmark of TRT's global rice event. The best opportunity to meet peers, renew friendships and alliances and the best vantage point to see who is in attendance in a friendly, social environment.

Welcome address from:

Jeremy Zwinger, President and CEO, The Rice Trader

And Main Sponsors of this year's event.

Venue details are subject to change. (Check for updates and announcements.)



Agenda is only a guide and is subject to modification www.worldriceconference.com

TENTATIVE AGENDA

6TH OF NOVEMBER 2024

9:00 AM TO 10:30 AM | INAUGURAL SESSION

His Excellency Ferdinand R. Marcos Jr., President of the Republic of the Philippines
Mr. Francisco P. Tiu Laurel Jr., Hon'ble Secretary of Agriculture, Republic of the Philippines

WELCOME ADDRESS:

Mr. Jeremy Zwinger, President and CEO, The Rice Trader

KEYNOTE ADDRESS:

Mr. Orlando C. Manuntag, PRISM, CEO Goldmine Farm to Market and Transportation Corporation
Ms. Rowena Sadicon, Founder and Lead Convenor of PRISM (Philippines Rice Industry Stakeholders Movement)
Dr. John DeLeon, Executive Director of PhilRice, Department of Agriculture Philippines

KEY THEMES:

- Global Grain markets and the transition from supply stressed from the Ukraine conflict to well-supplies with high inventory
- Elevated Oil costs effects on the food and overall economic markets in a time of high global political stress
- El Nino Effects, India Monsoon, Indian Trade, the Philippines, Indonesia, and Key Market Movers
- Rice price being dramatically up on the year, as the grains markets have dramatically fallen
- Where does this lead us for tomorrow
- Who will supply the rice market as we move into a very different 2024 and how does the trade supply ever more demanding customer needs

10:30 AM to 11:00 AM | NETWORKING COFFEE BREAK



11:00 AM to 12:15 PM | SESSION 1: PHILIPPINES ROUND TABLE DISCUSSION: TRADE, FOOD & RICE SECURITY, RICE SELF-SUFFICIENCY

Moderator - Dr. Larry del Rosario Lacson, Director, National Food Authority (NFA)
Arthur Yap, Former Secretary of Agriculture of the Philippines
Dr. H.E. Lai Thai Binh, Ambassador and Plenipotentiary of the Socialist Republic of Vietnam in Philippines
Dr. Roehlano Briones, Senior Researcher, (PIDS) Philippines Institute for Development Studies
Dr. Leocadio Sebastian, Former Under Secretary Rice Sector, Dept. of Government Philippines
Dr. John DeLeon, Executive Director, PhilRice, Department of Agriculture Philippines
Attorney Bernie Fondevilla, Former Agriculture Secretary & Special Assistant to NFA Administrator
Rudy Ferraren, President, Golden Orient Ship Management and Agencies

12:15 PM | QUESTIONS AND ANSWERS FOLLOWED BY NETWORKING LUNCHEON

1:45 PM to 3:00 PM | SESSION 2: INDIA ROUND TABLE DISCUSSION: TRADE, POLICY & PRODUCTION OUTLOOK

Moderator - Dr. Samarendu Mohanty, Vice President, The Rice Trader, International Commodity Institute
Mr. Rakesh Hiranandani, General Manager Exports, Suri Engineers
Mr. Rajiv Kumar, Executive Director, TREA (INDIA)
Representative of IREF
Representative of AIREA

3:00 PM to 4:00 PM | SESSION 3: SUSTAINABILITY & TECHNOLOGY IN THE RICE SUPPLY CHAIN

Keynote Presentations: Dr. Wyn Ellis, Executive Director, Sustainable Rice Platform (SRP),
Mr. Vivek Sharma, CEO / Trader

Panel Discussion: Dr. Glenn Gregorio, Center Director, Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA) and Research & Agriculture and Dr. Roehlano Briones, Sr Researcher, (PIDS) Philippines Institute for Development Studies

4:00 to 4:30 PM | NETWORKING COFFEE BREAK



4:00 PM to 5:30 PM | SESSION 4: MAJOR TRENDS AND GLOBAL RICE INDUSTRY OVERVIEW

South Asia; Vikram Sidaya, CEO/Director, AgriSea of Dubai, AgriGuru Online
Iraqi Grain Board Chair - Invited
Africa; Samson Asaki, Executive Secretary of Exporters & Importers of Ghana Trade
USA; Mercedes Jones, Director, The Rice Trader / ICI

Agenda is only a guide and is subject to modification

5:30 PM | END OF DAY TWO

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<https://www.worldriceconference.com/> or email: info@thericetrader.com

TENTATIVE AGENDA**7TH OF NOVEMBER 2024****WORLD RICE
CONFERENCE SUMMIT**
November 5-7, 2024 Hilton's Conrad, Manila, Philippines**9:00 AM | WELCOME REMARKS****9:15 AM to 9:45 AM | SESSION 5: SOUTH & SOUTHEAST ASIA MARKET OUTLOOK**

Sir Saminder Bedi, Business Head of Rice Trade, Thailand

Mr. Okhna Chan Sok Kheang, President, Cambodia Rice Federation (CRF)

Mr. Ye Min Aung, Chairman, Myanmar Rice Federation (MRF)

Mr. Fuad Garib, Garibsons Pvt Ltd (Pakistan)

Tran Quang Vu, Ho Quang Tri Private Enterprises, Gao Ong Cua

9:45 AM to 11:00 AM | SESSION 6: THE DEVELOPMENTS OF FRAGRANT RICE IN VIETNAM & THE IMPACT OF THE 'WORLD BEST RICE AWARDS'

Tran Quang Vu, Ho Quang Tri Private Enterprises, Gao Ong Cua

11:00 AM to 11:30 AM | NETWORKING COFFEE BREAK**11:30 AM to 12:45 PM | WORLD'S BEST RICE, GLOBAL RICE INDUSTRY SERVICE AWARD, AND THE RICE TRADER MARKET ACHIEVEMENT AWARDS 2024**

Mr. Jeremy Zwinger, President and CEO, The Rice Trade

The 2024 International World Rice Conference will reveal the 2024 Best Rice nominees, and the big reveal to who will be awarded the prestigious Winner's award for the 2024 World's Best Rice. The Rice Trader is also very pleased to honor a member of the rice community for excellence in the rice market with a service Award!

12:45 PM to 2:15 PM | NETWORKING LUNCHEON**2:15PM to 4:15 PM | SESSION 7: TECHNOLOGY ROUNDTABLE / KEY THOUGHTS ON TRADE & DIRECTION**

Mr. Brian Kuehl, Director of Government & Public Affairs, Pinion Global

Dr. William Nganje, Chair & Professor, Dept. of Agribusiness & Applied Economics, NDSU

Mr. Ryan Schohr, Owner, Schohr Family Farms

Dr. Samarendu Mohanty, Vice President, The Rice Trader, International Commodity Institute

4:15 PM to 4.45 PM | NETWORKING COFFEE BREAK**4:45 PM to 5:15 PM | SESSION 8: Final Thoughts**

Mr. Jeremy Zwinger, President and CEO, The Rice Trader

Dr. Samarendu Mohanty Vice President, The Rice Trader, Former IRRI Principal Scientist and Program Leader

5:30 PM | END OF CONFERENCE – THANK YOU!!!

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8TH OF NOVEMBER 2024**OPTIONAL TOURS OF PHILRICE AND IRRI**

WORLD RICE

CONFERENCE SUMMIT

November 5-7, 2024

Hilton's Conrad, Manila, Philippines

www.worldriceconference.com

Hotel contact & Information:

'CONRAD 5 STAR MANILA HOTEL'

Special IWRC Hotel Room Rates Link: <https://www.hilton.com/en/attend-my-event/mnlmbci-gric24-61a3abb0-5297-46b9-bd51-5808d6fcb0/> Contact: +63-32-8888282

Event Organizer:

THE RICE TRADER/JustJ International, Inc. 9287 Midway Suit B Durham, CA 95938, USA Phone: +1 530-682-4217 Email: mercedes.jones@thericetrader.com

Register Now!

<https://www.eventbrite.com/e/922027056747?aff=oddtcreator>

Fees per person	Delegate Rate	Plus 1-year subscription to TRT Daily
Early Bird (register & pay before 31st of August 2024)	USD \$800	USD \$1,800
Regular Rate (register & pay from 1st of Sept - 15th of Oct)	USD \$900	USD \$1,900
Late Rate (register & pay from 15th of Oct - 30th)	USD \$1,000	USD \$2,000
Last Minute Rate (register & pay from 30th of Oct - 8th of Nov)	USD \$1,200	USD \$2,200
- Groups of 10 or more - Members of rice associations	Please contact info@thericetrader.com for special rates	

Disclaimer:

Registration fees include attendance, refreshment breaks, relevant documentation and entry to all conference-related networking functions. Failure to make payment in advance may result in delays or delegates being barred from attendance.

Registrations cancelled less than 14 days before the event must be paid in full. If you are unable to attend, a substitute delegate is welcome any time prior to the event start.

Registration fees do not include accommodation, travel costs and personal expenses. Delegates are advised to make hotel reservations early to avoid disappointments from late bookings.

VISA INFORMATION: VISA information to and from Manila, Philippines. It is important to check on VISA requirements from your country to the Philippines. Some nationalities are required to get a VISA in advance at their respective Philippines Embassy or Consulate. We strongly recommend applying right away to avoid any delays.

Business / Organization Information:

Company Name: _____

Address1: _____

Address2: _____

City: _____

State / Province: _____

Postal Code: _____

Country: _____

Delegate 1 Information

Name Dr/Mr/Ms: _____

Email: _____

Job Title: _____

Mobile: _____

Fax: _____

Delegate 2 Information

Name Dr/Mr/Ms: _____

Email: _____

Job Title: _____

Mobile: _____

Fax: _____

Approving Manager: _____

Title: _____

Signature: _____

Name on Credit card: _____

Card Number: _____

CCV#: _____

Expiration date: _____

Signature: _____

Please photocopy or print additional sheets for additional delegate registrations.

Or simply email your completed registration form to mercedes.jones@thericetrader.com and pay through our convenient online payment portal.



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